

Maximizing Cost Efficiencies and Productivity for AMOLED Backplane Manufacturing

Elvino da Silveira



Agenda

Introductions & Trends

Consumer products driving
AMOLED Adoption!

Lithography Challenges

Devices performance increase
lithography requirements

Meeting the Challenges

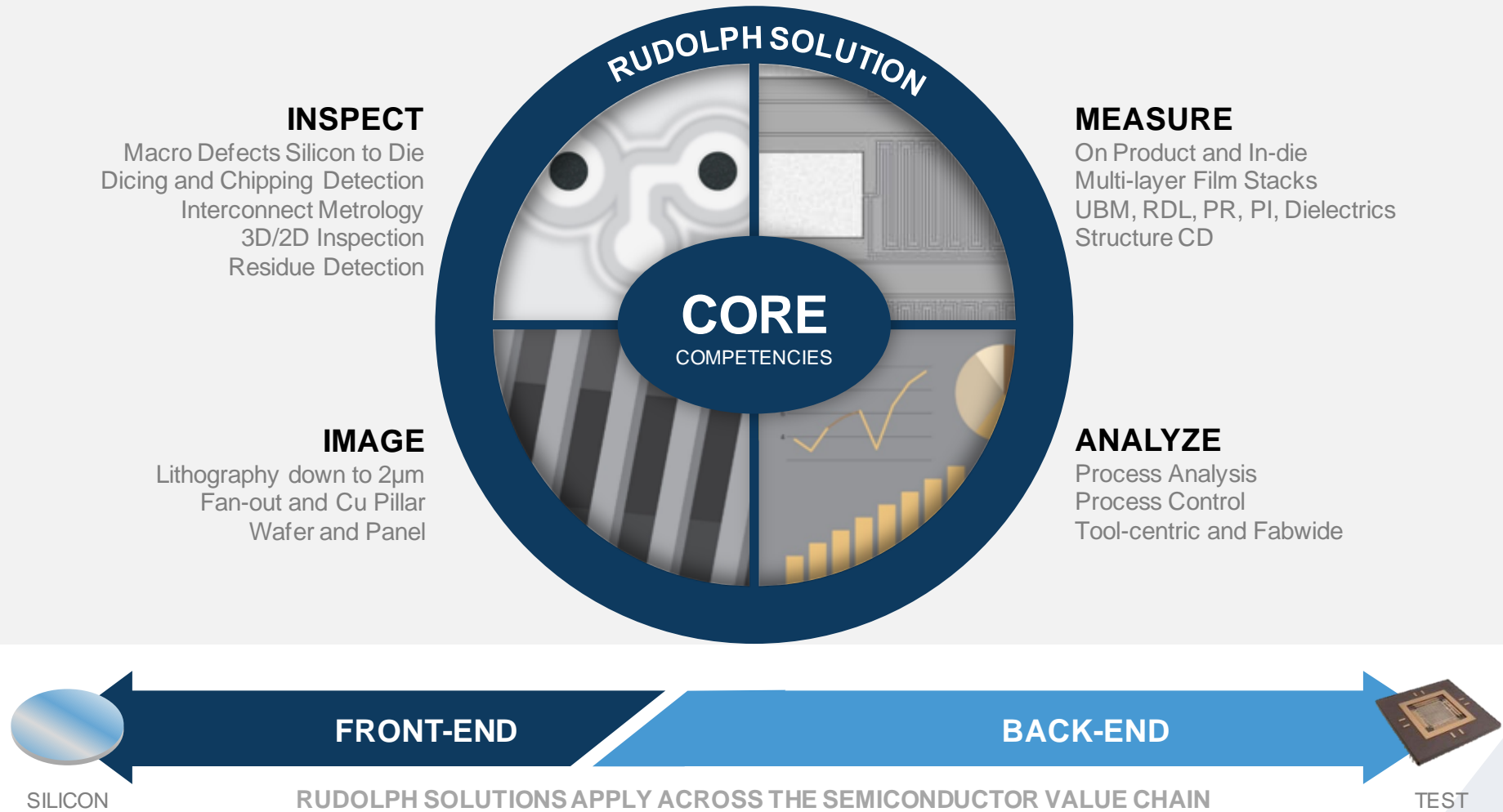
Innovative solutions to meet
demanding cost targets!

Future Solution

Beyond lithography,
process control!

About Rudolph

Process solutions across the semiconductor industry



AMOLED Trends

Increased Mobility & Function Driving New Technology Adoption

*Adoption of
AMOLED*



*Products driving
more adoption*



*New Form
Factors*



*Next generation
products*



OLED Materials

Flexible Substrates

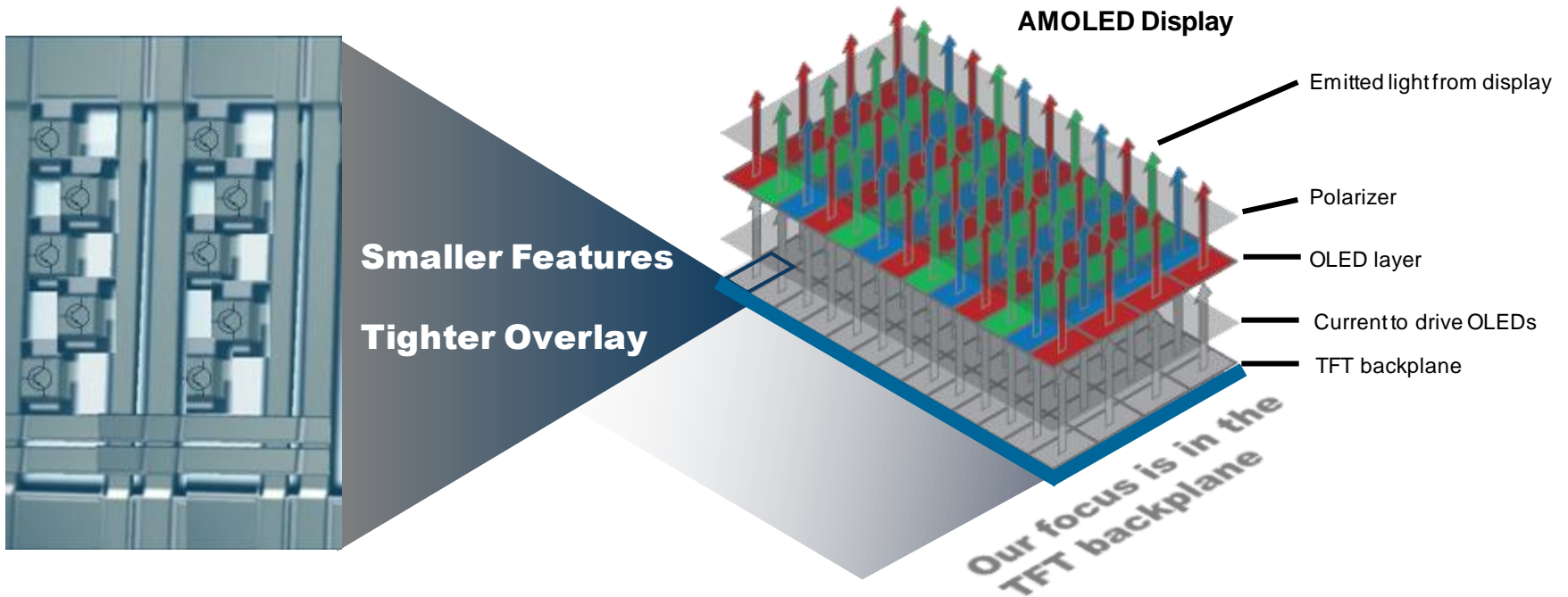
*Higher pixel per
inch (PPI)*

Trends Mandate Changes in Display Production Equipment

Source: IHS

AMOLED Display Overview

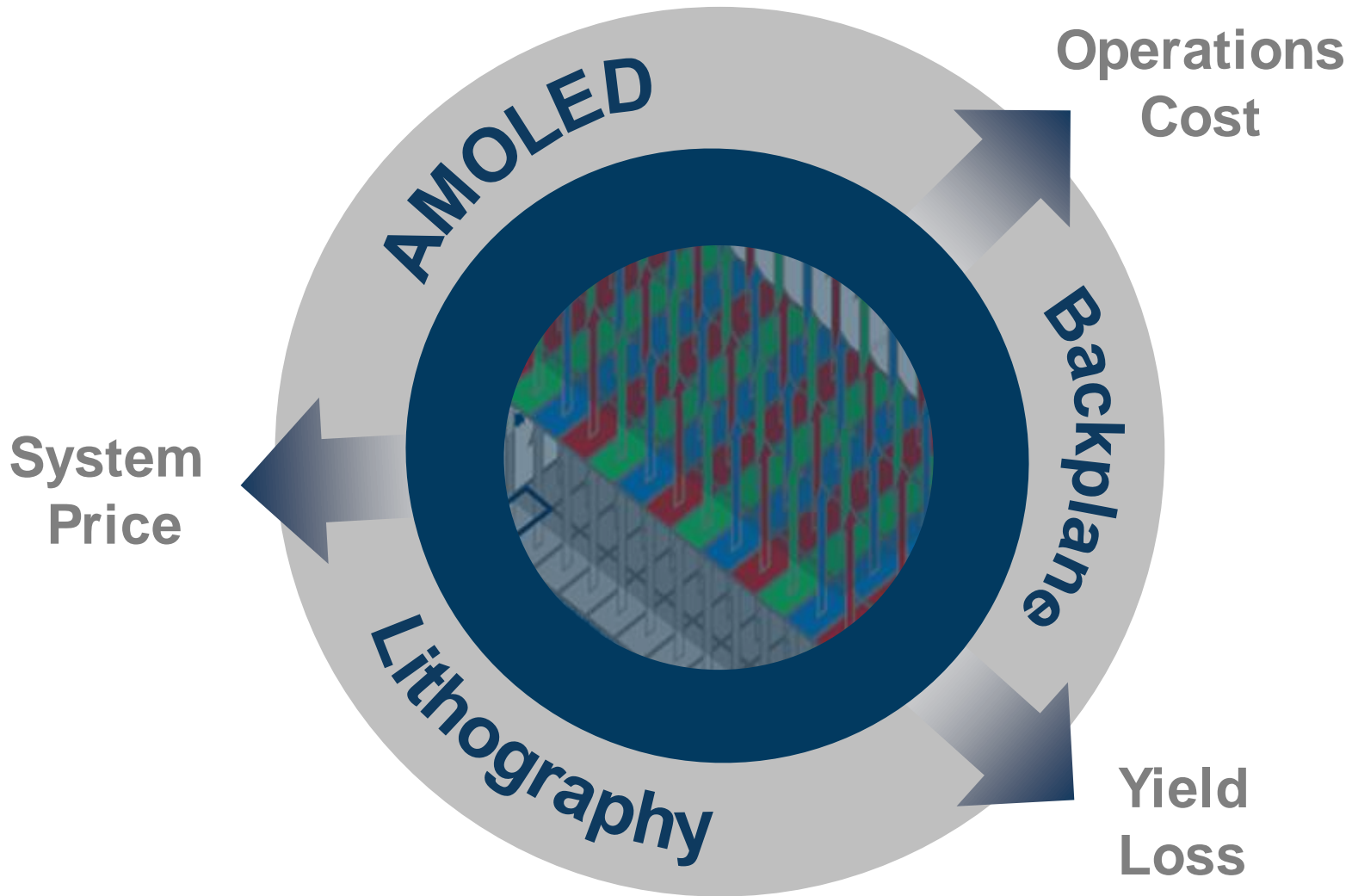
Backplane common to all displays



**Increasing number of transistors and electrical requirements
Drive stringent lithography to meet AMOLED backplanes**

Building Up the Model

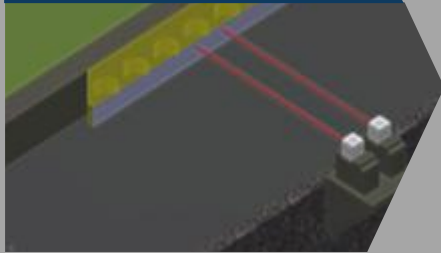
AMOLED cost drives



Lithography Solution Based on innovation

Technology

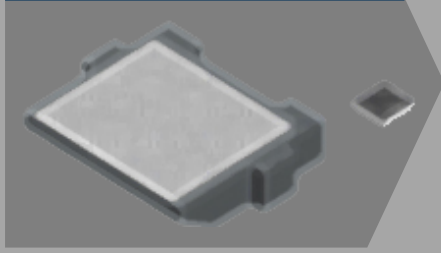
METROLOGY



LARGE FIELD LENS



SCALABLE STAGE



Software Capability

PARALLEL EXPOSURE

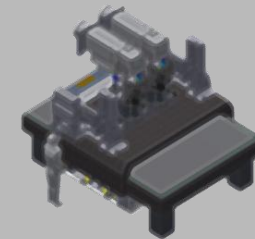


SOFTWARE SUITES



AMOLED Solution

G6 LITHOGRAPHY



Leveraging Technology and Software

Tooling Cost

GEN 6 MASK SIZE COMPARISON GRAPHIC

Glass Size: 177.6 mm x 177.6 mm

Cost: USD \$2-3k per mask

Magnification: 1.25x (enlarger)

Number of Masks per exposure: 2

Size A: 850*1200
Size B: 800*920

Rudolph
Size C: 177.6*177.6mm



GEN 6 COST COMPARISON

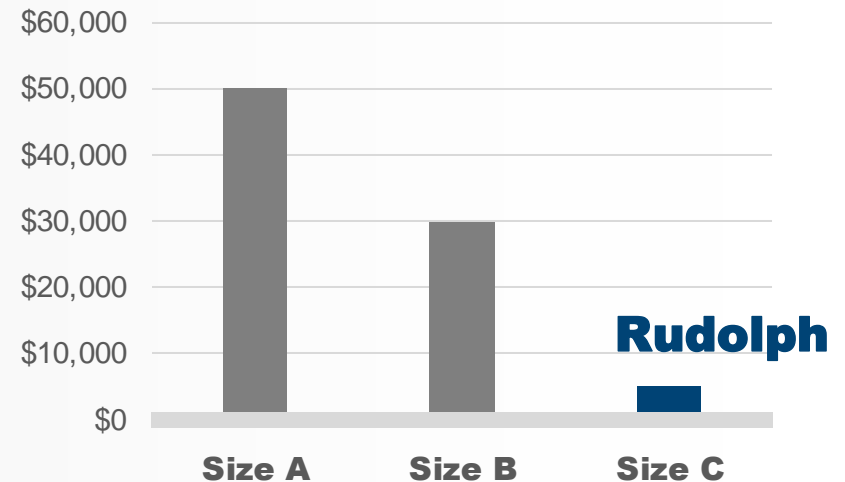
850 mm x 1200 mm

Cost: USD >\$30k per mask

Magnification: 1:1

Number of Masks per Exposure: 1

Individual Mask Cost



Reduce Costs and Improve Utilization

Reduces Consumables Costs

No lamp replacement (est. 79K savings/year)

Reduces Operation Costs

> 21000 KW/mo and 500 CFM cleanroom air

Improves Performance

Better dose control

Increases Throughput

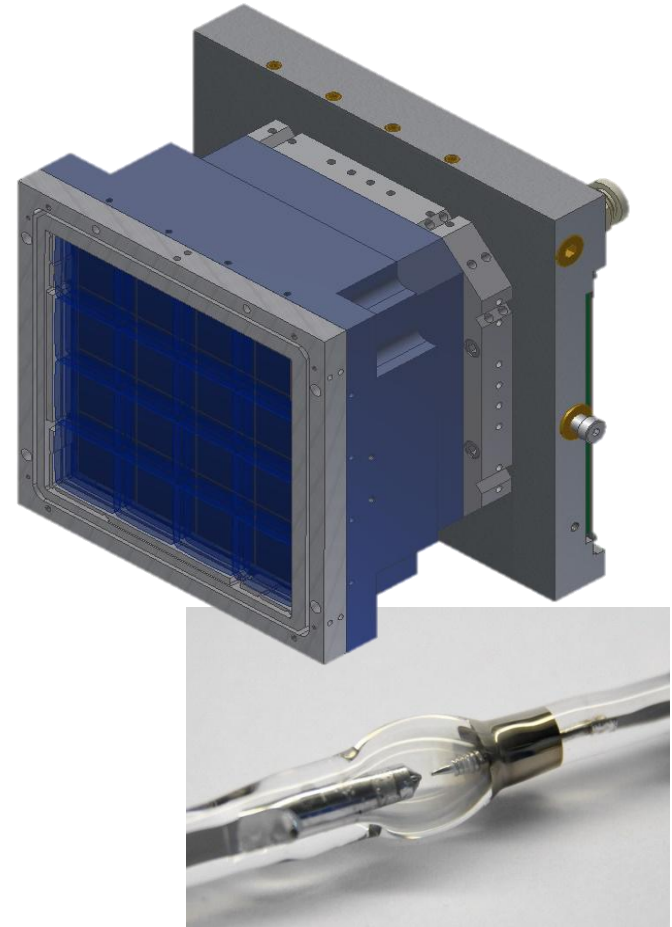
No shutter delays

Higher System Utilization

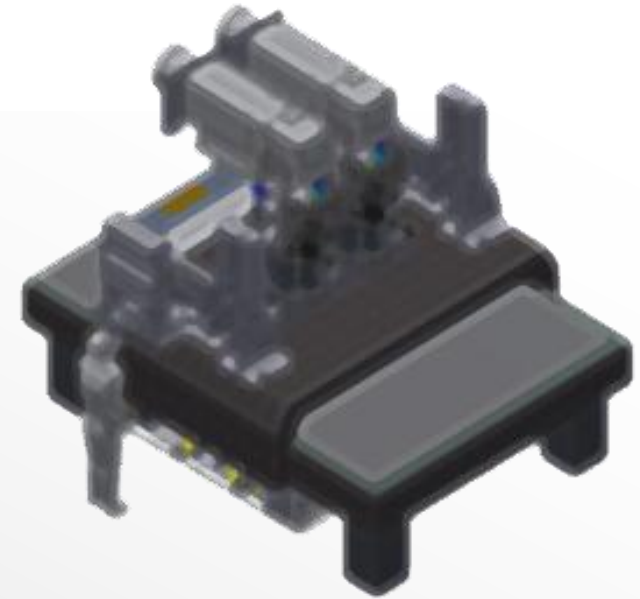
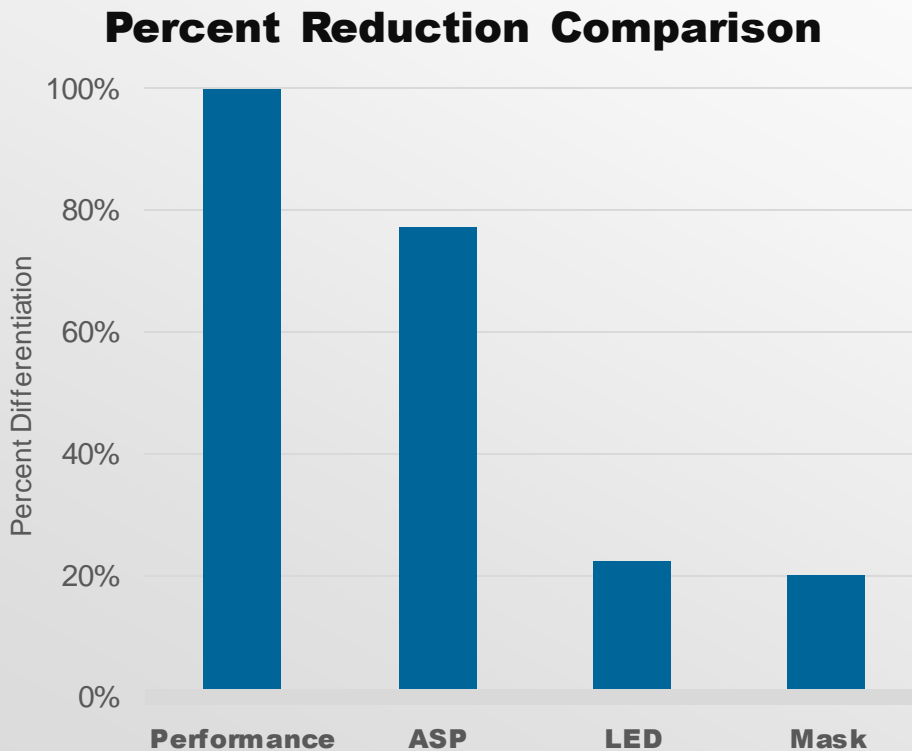
No machine down to replace lamp

Improved Reliability

No moving parts



Lithography Cost Differentiation



Equal Performance
22% Lower ASP

LED Light Source
No High Power Hg Lamp
>70% Lower Consumable Cost

Lower Mask Cost
Results >5X savings per layer

Superior Value of Ownership

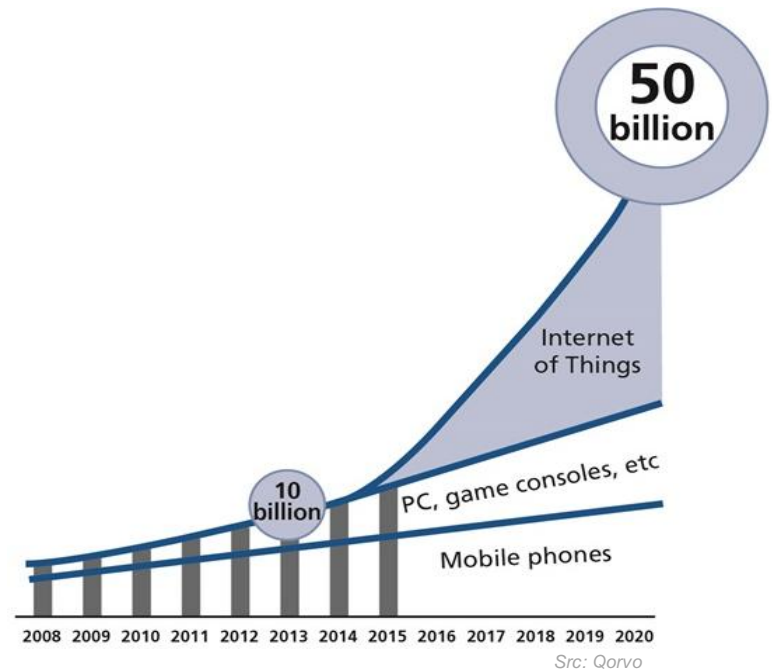
Addressing Quality in the Display Industry

Increased complexity

Higher unit counts and I/O

Strict quality-control metrics

Higher Unit Volumes



APPLE ON THE IMPORTANCE OF QUALITY

*“We started off with a very idealistic perspective-that doing something with the highest quality, **doing it right the first time, would really be cheaper than have to go back and do it again”***

Software Expanding Rudolph Value

Innovative software solutions contributing to Rudolph growth

Genesis™ Software



- Fast/flexible connection
- Integrated DB-many data
- Handling large data set

OEM Integration

INTELLIGENT DIAGNOSTICS



Expanding across the Enterprise

ACTIONABLE INTELLIGENCE

*Connected Data
End to End
Analytics*

MINIMIZING RISK

CREATING VALUE

Connecting Digital Threading enables rapid product diagnostics

Summary

Comprehensive Solution

Accelerated Adoption of AMOLED in Mobility Products

Increased unit counts and AMOLED Adoption

Driving need for comprehensive solutions

Integrated Solutions Address

Factory Wide Monitoring, Diagnostics and Capability to Expand into Enterprise Solutions require collaboration...

We look forward to partnering to identify and implement those solutions.

Special thanks to Simax our local partner

谢谢 | 謝謝

danke

ありがとう

Thank You!

감사합니다

merci

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RUDOLPH
TECHNOLOGIES



About the Speaker

ELVINO DA SILVEIRA

Vice president of business development at Rudolph Technologies, with responsibilities to identify new markets and develop strategies to prosecute the opportunities. Until the Rudolph acquisition in December 2012, he served as president and operations manager of Azores since its inception in March 1999. Prior to forming the company, he was employed by MRS Technology, Inc., as the vice president of operations and worldwide customer support. da Silveira has also held engineering and customer support roles at Hampshire Instruments from 1991 to 1993 and GCA/General Signal from 1984 to 1991. Mr. da Silveira holds a B.S. in Mechanical Engineering from Northeastern University.

